RCCA Hair Boutique

At the Virtua Samson Cancer Center

Dealing with cancer treatment and its side effects can be overwhelming. To alleviate some of your stress, we've created a spa-like boutique that will make you feel pampered while you find the perfect wig or head covering.

We have different styles, textures, colors, and lengths of wigs available to suit your lifestyle and personality.

Boutique services are free and exclusively for Virtua patients.

Step 1

Please schedule your appointment before your treatment starts.

Step 2

Meet with Pietra to find a style, texture, and color that most closely matches your signature style.

Step 3

Complete your final fitting and homecare overview. Take part in a scarf design tutorial. Optional clipper cut available.

Meet Our Coordinator Pietra Dunmore



New Jersey-licensed cosmetologist and makeup artist with more than 20 years of experience.

Powered by Philanthropy

The RCCA Hair Boutique is made possible, in part, by Virtua's generous philanthropic partners. To support this program, visit GiveToVirtua.org or call 856-355-0830.



Virtua Samson Cancer Center

RCCA Hair Boutique 350 Young Avenue Moorestown, NJ 08057

